



Sizzling Summer Feeding Strategies

A demonstration of the NIR-Online feed testing machine will take place at the Profitable Feeding Systems, 'Sizzling Summer Feeding Strategies' on-farm field days to be held in November. The field days are aimed at assisting farmers in planning for summer feeding programs.

Dairy Nutritionist, Mark Emonson will be a guest speaker at the field days along with local hay and silage consultant, Mark Lourey.

At the Profitable Feeding Systems field days, Mr Emonson and Mr Lourey will address such topics as setting profitable and realistic milk targets for the summer including how to achieve these targets with a combination of home-grown and purchased feeds and traps to look out for when buying hay and silage.

Mr Lourey suggests when buying hay and silage from growers and traders, farmers should, "Number one, do a feed test. Then buying not by the bale, but by the tonne," he said to be mindful of rain damage and what it does to feed value. "Don't buy unseen and get weigh bridge docket," Mr Lourey said.

Also discussed at the field days will be availability of hay and silage and current prices.

Mr Lourey grew up on a dairy farm in the western district and has been involved in the fodder industry for 15 years. He currently holds a position with Feedworks Australia travelling Australia and New Zealand promoting the benefits of Feedworks forage products.

Operating his own livestock nutrition and productivity consulting business, Mr Emonson holds a degree in Agricultural Science from the University of Melbourne. He believes in many cases, current dairy farming practices produce barely the returns farmers deserve for their investment of time, effort and money and suggests this highlights the need for a paradigm shift.

For more information or to register your attendance, please call WestVic Dairy on (03) 5557 1000 or email info@westvicdairy.com.au

Ends

For media enquiries, please contact:

Sarah Osborne – Marketing and Executive Support Officer

WestVic Dairy

P: 5557 1000

E: sarah@westvicdairy.com.au