



**Young Dairy Development Program**  
**“Developing Dairy Communities”**  
[www.yddp.org.au](http://www.yddp.org.au)

**Monday 20 August, 2012**

Farms with 70,000 cows might seem like science-fiction to most Australian dairy farmers, but to Charlie Perotti they're all in a day's work.

Mr Perotti, a Senior Executive at Alta Genetics who manages its Global Reproduction and Premier Dairy program, will tell of his experiences at some of the world's biggest dairy farms at the Milk It 4 More 'Pathways For Your Future' expo at Glenormiston College on August 30.

The Expo is being organised by the Young Dairy Development Program and will focus on innovation and technology.

As part of his role, Mr Perotti travels the world focusing on aggressive reproduction on large scale dairies. He works with a variety of clients in northern Africa, the Middle East, Eastern Europe, Russia, China and the United States, including one in Saudi Arabia that currently milks 70,000 cows.

Mr Perotti will deliver two talks at the conference and dinner, on overseas reproduction outcomes and super-size dairy farming.

He says the key economic driver of any profitable dairy enterprise is pregnant cows.

His presentation aims to provide farmers with an aggressive approach to reproduction, to maximise pregnancies generated per joining and decrease carry over and open cows.

He will detail ways to maximise fresh cow management which leads to maximising profitability.

South-west YDDP coordinator Liza Fahey expects 250 young farmers and service providers to attend the expo which will feature a record 29 trade exhibits.

Ms Fahey said the expo aimed to inspire more people into the industry and to help them discover about the pathways they could take to progress in dairy.

Workshops and guest speakers will cover succession on a dairy farm, share farming versus Leasing options, understanding people, 20 things that can go wrong with nutrition on the farm, latest soil biology research & alternative fertiliser information and lobbying and advocacy.

A wide range of technology and innovations will be on display at the expo trade sites.

Ms Fahey said the expo would give delegates valuable opportunities for skills development, networking and learning.

People interested in attending can contact WestVic Dairy on 55 922 477 or Liza Fahey on [yddp@westvic.com.au](mailto:yddp@westvic.com.au).

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